

Customers Profile / Property Information / MLS COMPLIANT /UNBRANDED

This info is for me:

Address:

Contact Name:

Contact Phone:

Contact Email:

Public Detail Fields

Name: (visible on MLS and Showcase, I use the address or left blank)

Internal Details:

Internal ID:
(Use this field for your own record keeping process)

MLS Name:
(I've never seen this field published on an auxiliary site)

MLS Listing ID:
(Is seen on auxiliary sites)

Description for MLS:

Customers Profile / Property Information / PUBLIC

For use on non-MLS sites where you want your brokerage and personal info in the public eye

“Branded Information” These are public details, choose wisely

Name: Can be your name, name of the property or business.

Presented By: a brokerage name

Summary for auxiliary websites, NOT MLS: Describe property, highlights, whatever you want to say.

Address of Property: only if you want it to be public knowledge

Contact Name: Agent or Business owner, representative

Contact Phone:

Text OK?

Contact Email:

MLS Number: